

Wisconsin FFA Alumni Association, Inc.

Newsletter Contest Application

*This is a Wisconsin Contest Only.
All Award Applications must be postmarked by December 31*

Affiliate Name: E-mail:

Contact Name/Editor: Phone:

Mailing Address:

Please answer the following questions:

1. How many times was the newsletter published? Include the dates of publication.

2. How many members received the newsletters?
Regular mail:
E-mail:
3. Do you mail your newsletters to the following? Indicate yes/no and how many for each area. Please identify how these contacts have benefited your FFA Alumni Affiliate.
 - A) Businesses:

 - B) School Board/Administrators:

 - C) Local Media:
4. Are you reaching parents of prospective Agricultural students? Explain how.

5. Are you reaching parents of Agriculture Students who are not FFA members? Explain How.

****Include copies of your newsletters for the current calendar year with this application. Minimum of 3 per year.**

Please complete and submit no later than December 31st. All award applications must be postmarked by December 31.
Please mail to: Wisconsin FFA Alumni Association, N2945r Brekke Ridge Road, Blair, WI 54616. Form updated: June 2010

Newsletter Contest Evaluation Form

<u>Category</u>	<u>Points Earned/Possible</u>	<u>Comments</u>
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I. Public Relations/recruitment tool use (Refer to questions on front)	_____ / 10	
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II. Informative	_____ / 30	
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III. Motivational	_____ / 20	
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- * Encourage involvement
- * Recognize accomplishments

IV. Readability	_____ / 20	
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V. Layout/Organization	_____ / 20	
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- * Well-organized & easy to follow

Total Points Earned	_____ / 100	
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Rating Received:

Gold Silver Bronze Honorable Mention

General comments or suggestions by the judges:

Please include:

Name of Local Newspaper:

E-mail address:

Mailing Address:

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