

## Recruitment Activities:

- Publish an affiliate newsletter
- Invite people to FFA Banquet
- Advertise Alumni articles via local newspaper and radio
- Provide Alumni roadside signs on main highways and roads
- Provide life memberships to outgoing FFA President
- Have a float in local parades
- Purchase videos and books for elementary schools
- Advertise in the newspaper during events
- Sponsor radio promotions for local members
- Sponsor awards at county and local fairs
- Assist other schools in starting an Alumni
- Provide members to serve on school boards and local fair boards
- Invite guests to local meetings and activities
- Sponsor Chamber of Commerce social activities
- Sponsor summer picnic
- Meet for refreshments and fellowship in public locations
- Put meeting notices in local publications
- Wear Alumni shirts and hats to community events
- Place ads on school and community calendars
- Sponsor sport programs
- Sponsor holiday parties
- Sponsor a chili dump meeting
- Go through old yearbooks to look up former ag students and FFA members
- Ask people!
- Develop a brochure
- Have Alumni representative speak at Parent's Night
- Sponsor scholarships through the school's scholarship program
- Allow members to "earn" their dues through working at events and helping with activities
- Go through phone book and highlight agri-businesses, former members, and those working in ag related fields
- Invite current FFA officer's parents to a meal or special meeting
- Have a "bring a friend" night at an affiliate meeting
- Conduct a membership drive and have prizes for those that sign up members